

WEB ANALYST

A Web Analyst determines how much traffic a website receives by tracking and analysing user activities on the website. They collect information about the number of visitors to a website and the number of page views.

PERSONAL COMPETENCIES



- You are good with computers
- You are good with numbers
- You like to analyse problems/situations
- You pay attention to details while working



The approx. course fee ranges between **INR 45,000 - 10,00,000***

**These figures are estimated numbers and will vary from Institute to Institute.*

SCHOLARSHIPS

- Engineering specific scholarships - You can opt for engineering-specific scholarships such as IndusInd Foundation Scholarship, Baba Gurbachan Singh Scholarship Scheme, Samsung Star Scholar Programme 2022, Central Sector Scheme Of Scholarships, JSPN Scholarship 2022 and so on*
- National Scholarship Portal - Please visit www.scholarships.gov.in Under this portal there are Central Government schemes, UGC/AICTE Schemes and Assam Government Schemes offered by different departments*
- Please visit www.buddy4study.com for details on available scholarships. This is a gateway to scholarships starting from Class XI*
- Scholarships are also available in the Institutes based on merit*

**(Availability of these scholarships can vary from time to time)*

LOANS

- VidyaLakshmi, www.vidyalakshmi.co.in, is a portal for students seeking education loan. This portal has been developed under the guidance of the Department of Financial Services, (Ministry of Finance), Department of Higher Education (Ministry of Human Resource Development) and Indian Banks Association (IBA). Students can view, apply and track the education loan applications on the website.
- Some states have student credit cards with low interest rates, for instance, West Bengal, Odisha, Bihar, etc.
- All banks give education loans.



ENTRY PATHWAY

1. Complete 10+2 in the Science stream (Physics, Chemistry and Mathematics)
 2. Complete a Bachelor's degree (B.Tech/B.Sc./BCA/B.E.) in Computer Science/Information System
- OR
- Complete a Bachelor's degree followed by a Master's degree (M.Tech/M.Sc./MCA/M.E.) in the same field
- OR
- Pursue a PG Diploma in Information System

Please check the duration of the course during enrolment



EXPECTED INCOME

**The figures are indicative & subject to change*

The approx. salary of a Web Analyst ranges between **INR 16,500 - 75,000*** per month.

Source: https://www.payscale.com/research/IN/Job=Web_Analyst/Salary

WHERE WILL YOU WORK

Places of Work: You can work in any company or business with an online presence who wishes to reach more people, such as startups, educational institutions and so on.

Work Environment: The work timings are typically 5 to 6 days a week for 8 to 9 hours per day. Shift system is applicable.

Entrepreneurship: You can work in your own company as well as pursue freelancing in this profession.

Opportunities for work exist for differently abled in this field.

EXPECTED GROWTH PATH



Junior Web Analyst →
Senior Web analyst

WHERE WILL YOU STUDY?

The course is offered by the Department of Computer Science. This list of Institutes is indicative only

GOVERNMENT INSTITUTES

1. IIT Guwahati
2. Tezpur University, Tezpur
3. Assam University, Silchar
4. NIT Silchar
5. Gauhati University, Guwahati
6. Assam Engineering College, Guwahati
7. Dibrugarh University, Dibrugarh
8. CIT Kokrajhar
9. IIIT Guwahati
10. Assam Science and Technology University, Guwahati

PRIVATE INSTITUTES

(Please check if Institute is affiliated and accredited with UGC and AICTE before applying)

1. NEIMT, Guwahati
2. Assam Professional Academy, Guwahati
3. Regional Institute of Science and Technology, Guwahati
4. Acropolis Institute of Management Studies and Research, Indore
5. Acharya Prafulla Chandra College, Kolkata
6. Bangalore City College, Bangalore
7. Bapatla Engineering College, Andhra Pradesh
8. Bonnie Foi College, Bhopal

Information on Institute rankings is available at -
<https://www.nirfindia.org/2022/Ranking.html>

Search keywords...



web analyst, web scientist, web architect

DISTANCE LEARNING INSTITUTE

Indira Gandhi National Open University (IGNOU),
New Delhi

ONLINE COURSES

- Udemy -
<https://www.udemy.com/course/web-analytics2>

EXAMPLE FROM THE FIELD



Nikhalesh Patel is the Senior Web Analyst at iMedia Designs. He has completed his B.Tech in computer science from BMS Institute of Technology and Management, after which he pursued a Masters in applied Science (M.Asc) in Software engineering from Concordia University. He is responsible for developing custom web application on LAMP/WAMP environment and designing APIs for mobile web services.*

Source: <https://userpeek.com/blog/web-analysts-you-should-follow/>

**The above information is for training purposes only and will not be used for any commercial gains*