USER EXPERIENCE DESIGNER

In the digital world, UX refers to everything that affects a user's interaction with a digital product. Hence, as a UX Designer you will ensure that the 'user experience' for individuals using a website or an application or a digital service is as easy as possible.

PERSONAL COMPETENCIES

- You have a creative bent of mind
- You are comfortable communicating with others
- You like to do experiments

FEES

The approx. course fee ranges between **INR 6,630 – 5,28,000***

These figures are estimated numbers and will vary from Institute to Institute.

SCHOLARSHIPS

- Engineering specific scholarships - You can opt for engineering-specific scholarships such as IndusInd Foundation Scholarship, Baba Gurbachan Singh Scholarship Scheme, Samsung Star Scholar Programme 2022, Central Sector Scheme Of Scholarships, JSPN Scholarship 2022 and so on*
- National Scholarship Portal - Please visit *www.scholarships.gov.in* Under this portal there are Central Government schemes, UGC/AICTE Schemes and Assam Government Schemes offered by different departments*
- Please visit *www.buddy4study.com* for details on available scholarships. This is a gateway to scholarships starting from Class XI*
- Scholarships are also available in the Institutes based on merit*
*(Availability of these scholarships can vary from time to time)

LOANS

- VidyaLakshmi, *www.vidyalakshmi.co.in*, is a portal for students seeking education loan. This portal has been developed under the guidance of the Department of Financial Services, (Ministry of Finance), Department of Higher Education (Ministry of Human Resource Development) and Indian Banks Association (IBA). Students can view, apply and track the education loan applications on the website.
- Some states have student credit cards with low interest rates, for instance, West Bengal, Odisha, Bihar, etc.
- All banks give education loans.

ENTRY PATHWAY

1. Complete 10+2 in the Science stream (Physics, Chemistry and Mathematics)
2. Complete a Bachelor's degree in User Experience Design/Computer Science or Engineering
OR
Complete a Bachelor's degree followed by a Master's degree in the same field
OR
Pursue a certificate/diploma course in UX Design

Please check the duration of the course during enrolment

EXPECTED INCOME
The figures are indicative & subject to change

The approx. salary of a UX Designer ranges between **INR 21,000 – 1,50,000*** per month.

Source: www.payscale.com/rsearch/IN/Job=UX_Designer/Salary

WHERE WILL YOU WORK

Places of work: Any company, which offers an application, software, or a digital product is in need of a UX designer. For example multinational corporation, digital communications technology companies, software companies and so on

Work Environment: You have to work in offices or studios and meet strict deadlines. You may be needed to interact with multiple people and juggle multiple projects simultaneously. It entails unconventional working hours.

Entrepreneurship: You can choose to be a freelance UX Designer

Opportunities for work exist for differently abled in this field.

EXPECTED GROWTH PATH

UX Designer → Senior UX Designer → Head UX Designer or Principal UX Designer

WHERE WILL YOU STUDY?

The course is offered by the Department of Computer Science.
This list of Institutes is indicative only

GOVERNMENT INSTITUTES
1. IDC School of Design, IIT Mumbai
2. Department of Design, IIT Guwahati
3. National Institute of Design (NID), Ahmedabad
4. National Institute of Design (NID), Gandhinagar
5. National Institute of Design (NID), Bengaluru
6. National Institute of Design (NID), Kurukshetra
7. National Institute of Design (NID), Vijayawada,
8. National Institute of Design (NID), Jorhat

PRIVATE INSTITUTES
(To be checked with UGC and AICTE for its affiliation and accreditation)
1. Srishti School of Art and Design, Bangalore
2. UID, Karnavati University, Gujarat
3. Chitkara School of Art & Design, Chitkara University, Chandigarh
4. Symbiosis Institute of Design, Pune
5. MIT Institute of Design, Pune
6. Apeejay Institute of Design, New Delhi
7. Sushant School of Design, Ansal University, Haryana
8. UPES School of Design, Dehradun

Information on Institute rankings is available at - *https://www.nirfind.../2022/Ra... html*

DISTANCE LEARNING INSTITUTE
Indira Gandhi National Open University (IGNOU), New Delhi

ONLINE COURSES
• NPTEL* Swayam - *https://onlinecourses.nptel.ac.in/noc21_ar05/preview*
• Coursera – *https://in.coursera.org/professional-certificates/google-ux-design*
• Udemy – *https://www.udemy.com/courses/design/user-experience/*

*NPTEL – National Programme in Technology Enhanced

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designer job, product designer jobs, user experience designer