

# SPORTS ANALYST

Sports Analysts are sports experts who use data analysis and communication skills to break down the intricacies of various sports for media outlets. They also analyse different aspects of the sports, such as player performance, company performance, recruiting, and so on to make educated decisions that improve the performance of a certain team or sports organisation.

## PERSONAL COMPETENCIES

- You are well-versed with the rules of the games
- You have excellent mathematical skills
- You are good at critical and analytical thinking
- You can work under pressure



The approx. course fee ranges between **INR 20,000 - 1,50,000\***.

\*These figures are estimated numbers and will vary from Institute to Institute.

## SCHOLARSHIPS

• **National Scholarship Portal** - Visit [www.scholarships.gov.in](http://www.scholarships.gov.in). Under this portal there are Central Government schemes offered by different departments, UGC/AICTE Schemes and State Schemes\*

• Visit [www.buddy4study.com](http://www.buddy4study.com) for details on available scholarships. This is a gateway to scholarships starting from Class XI\*

• Scholarships are also available in the Institutes based on merit\*

\*(Availability of these scholarships can vary from time to time)

## LOANS

• VidyaLakshmi, [www.vidyalakshmi.co.in](http://www.vidyalakshmi.co.in), is a portal for students seeking education loan. This portal has been developed under the guidance of the Department of Financial Services, (Ministry of Finance), Department of Higher Education (Ministry of Human Resource Development) and Indian Banks Association (IBA).

• Some states have student credit cards with low interest rates, for instance, West Bengal, Odisha, Bihar, etc.

• All banks give education loans.



## ENTRY PATHWAY

1. Complete 10+2 in the Science stream (Physics, Chemistry and Mathematics)
  2. Complete a Bachelor's degree in Statistics/Data Science/Data Analysis/Machine Learning
- OR
- Complete a Bachelor's degree (B.A.) in Sports Media/Journalism/Broadcasting and Management

*Please check the duration of the course during enrolment*



## EXPECTED INCOME

*\*The figures are indicative & subject to change*

The approx. salary of a Sports Analyst is **INR 90,000 - 1,60,000\*** per month.

Source: <https://www.salaryexpert.com/salary/job/sports-analyst/india>

## WHERE WILL YOU WORK?

**Places of Work:** Media (Print, Online, Television, Radio), Universities and colleges, Sports management companies, Sports data and technology companies, Game-development startups.

**Work Environment:** This is partially a desk-job but travelling is a part of the job-both within the country and internationally. Working hours are not fixed, as a sports analyst, you have to work according to the team's schedule.

*Opportunities for work exist for differently abled in this field*

## EXPECTED GROWTH PATH

Intern → Sports Analyst → Senior Sports Analyst → Elite Sports/ Sports Journalist/Sports Writer

Search keywords...



*sports analyst, data analyst, broadcast analyst*

## WHERE WILL YOU STUDY?

**The course is offered by the Departments of Management/Sports Science/Physical Education/Sports and Exercise Science.**

This list of institutes is indicative only

### GOVERNMENT INSTITUTES

1. Annamalai University, Chidambaram
2. Mumbai University
3. IIM Rohtak
4. IIM, Bangalore
5. JMI, Delhi
6. International Institute of Sports Management Andheri East, Mumbai
7. Indian Institute of Social Welfare and Business Management, Kolkata
8. Ramaiah Institute of Management, Ramaiah, Bangalore

### PRIVATE INSTITUTES

(Please check if the institute is affiliated and accredited with UGC before applying)

1. Sri Ramachandra Institute of Higher Education and Research, Chennai
2. DY Patil University, Navi Mumbai
3. Sri Sri University Cuttack, Orissa
4. Rayat Bahra University Mohali, Punjab
5. Symbiosis School of Sports Sciences, Pune
6. TransStadia Institute, Mumbai
7. TransStadia Institute, Ahmedabad
8. Shyam University, Dausa, Rajasthan

Information on the institute rankings can be found at - <https://www.nirfindia.org/2022/ranking.html>

### ONLINE COURSE

Udemy - <https://www.udemy.com/course/the-complete-course-on-sports-journalism/>

## EXAMPLE FROM THE FIELD

**Kadambari Murali Wade**, the only woman to hold that position at Hindustan Times, was the former editor-in-chief of Sports Illustrated India. After joining Sports Illustrated India in 2011, she began writing for the monthly magazine and began writing about cricket. Kadambari is India's longest-serving national editor, having received the Sports Journalist Federation of India's Cricket Writers award in 2006 and 2007. She is also recognized for being the first to report about the BCCI's plans to establish the Indian Premier League for cricket.\*

Source: <https://www.kreedon.com/top-9-sports-journalists-of-india/?amp>

*\*The above information is for training purposes only and will not be used for any commercial gains*