

SPORTS AGENT/MANAGER

A Sports Manager plays a vital role in getting support, overseeing athletic activities, and dealing with the business side of a sport. Managers are responsible for ensuring that athletes have the required resources to train effectively.

PERSONAL COMPETENCIES

- You enjoy sports
- You like to work in teams
- You can comfortably talk with everyone
- You are quick to take on new responsibilities



The approx. course fee ranges between **INR 10,000 - 20,00,000***

*These figures are estimated numbers and will vary from Institute to Institute.

SCHOLARSHIPS

• **National Scholarship Portal** - Visit www.scholarships.gov.in. Under this portal there are Central Government schemes offered by different departments, UGC/AICTE Schemes and State Schemes*

• Visit www.buddy4study.com for details on available scholarships. This is a gateway to scholarships starting from Class XI*

• Scholarships are also available in the Institutes based on merit*

*(Availability of these scholarships can vary from time to time)

LOANS

• VidyaLakshmi, www.vidyalakshmi.co.in, is a portal for students seeking education loan. This portal has been developed under the guidance of the Department of Financial Services, (Ministry of Finance), Department of Higher Education (Ministry of Human Resource Development) and Indian Banks Association (IBA).

• Some states have student credit cards with low interest rates, for instance, West Bengal, Odisha, Bihar, etc.

• All banks give education loans.



ENTRY PATHWAY

1. Complete 10+2 in any stream
 2. Complete a Bachelor's degree (BBA/B.Com) in Business Management/Sports Management
- OR
- Complete a Bachelor's degree followed by a Master's degree (MBA/M.Com) in the same field
- OR
- Pursue a Diploma in Sports Management

Please check the duration of the course during enrolment



EXPECTED INCOME

The figures are indicative & subject to change

The approx. salary of a Sports Manager or Agent ranges between **INR 64,185 - 1,10,592*** per month.

Source: <https://www.salaryexpert.com/salary/job/sports-management/india>

WHERE WILL YOU WORK?

Places of Work: Professional sports teams, Minor league teams, College or high school level athletics etc.

Entrepreneurship: You can start your own business of sports management.

Work Environment: You will work in an office setting, but during an athletic season, you may be required to travel for events and/or work extended hours. You are likely to hold meetings with other athletics professionals, team members, media persons or partners. While you will be working regular hours, you are likely to put in more hours during sports season.

Opportunities for work exist for differently abled in this field

EXPECTED GROWTH PATH

Assistant Manager → Sports Manager
OR

Assistant Manager → Sports Manager
→ Sports Director
OR

Assistant Manager → Sports Manager
→ CEO of own business

Search keywords...



sports manager, sports club manager, sports agent

WHERE WILL YOU STUDY?

The course is offered by the Department of Management.

This list of institutes is indicative only

GOVERNMENT INSTITUTES

1. Maulana Abul Kalam Azad University of Technology, Kolkata
2. Indian Institute of Social Welfare and Business Management, Kolkata
3. IIM Rohtak
4. Alagappa University, Karaikudi
5. Jai Narain Vyas University, Rajasthan
6. Swarnim Gujarat Sports University, Gandhinagar
7. SNDT Womens University, Mumbai
8. Tamil Nadu Physical Education and Sports University, Chennai

PRIVATE INSTITUTES

(Please check if the institute is affiliated and accredited with UGC before applying)

1. IISM Mumbai
2. George College, Kolkata
3. Ironwood Sports Management Global Academy, Mumbai
4. Syamaprasad Institute of Technology & Management, Kolkata
5. School of Management Dr DY Patil University, Pune
6. KJ Somaiya Institute of Management, Mumbai
7. MIT School of Management, Pune
8. ISBR Business School, Bangalore

Information on the institute rankings can be found at -
<https://www.nirfindia.org/2022/ranking.html>

ONLINE COURSE

Udemy - <https://www.udemy.com/topic/sports-management/>

EXAMPLE FROM THE FIELD

Wilbur Lasrado is player Relation Manager with Inventive Sports UK. He has a Bachelor's in Management Studies. The 25-year-old is considered one of the most prominent agents in Indian football. He has been managers of players such as Aaron D'costa, Augustin Fernandes, Alesh Sawant, Sanjay Balmuchu, Biaklian Paite and Abhishek Das among others.*

Source: <https://www.wionews.com/sports/making-a-football-agent-wilbur-lasrado-342430>

**The above information is for training purposes only and will not be used for any commercial gains*