

INTERNATIONAL BUSINESS MANAGER

An International Business Manager is responsible for the global aspects of business operations in organisations which operate in more than one country. The work requires knowledge of different global markets, legal and financial compliance requirements etc. International managers operate across different functional areas such as marketing, finance, business strategy, foreign exchange and compliance.

PERSONAL COMPETENCIES



- You have excellent communication and interpersonal skills
- You have good command over English
- You enjoy solving problems
- You pay attention to details



The approx. course fee ranges between **INR 20,000 - INR 4,00,000***

**These figures are estimated numbers and will vary from Institute to Institute.*

SCHOLARSHIPS

• **National Scholarship Portal** - Visit www.scholarships.gov.in. Under this portal there are Central Government schemes, UGC/AICTE Schemes and Assam Government Schemes offered by different departments*

• Visit www.buddy4study.com for details on available scholarships. This is a gateway to scholarships starting from Class XI*

• Scholarships are also available in the institutes based on merit*

**(Availability of these scholarships can vary from time to time)*

LOANS

• VidyaLakshmi, www.vidyalakshmi.co.in, is a portal for students seeking education loan. This portal has been developed under the guidance of the Department of Financial Services, (Ministry of Finance), Department of Higher Education (Ministry of Human Resource Development) and Indian Banks Association (IBA)

• All banks give education loans



ENTRY PATHWAY

1. Complete 10+2 with any subject combination
2. Complete Bachelor's degree in any discipline, specially B.B.M. /B.B.S. /B.B.A.

OR

Complete Bachelor's degree, then pursue a Master's degree in International Business /Business Administration/Business Management /Foreign Trade/Operations Management /any related subjects

For admissions for Bachelor's degree, you must qualify in one of these entrance examinations: CUET, SET etc. and for Post graduate degree, you must qualify in any of the following exams: CAT/ XAT/ GMAT/ SNAP/ NMAT/ CMAT.

Please check the duration of the course during enrolment



EXPECTED INCOME

**These figures are indicative and subject to change*

The approx. salary of an International Business Manager ranges between **INR 47,000 - 2,16,000*** per month.

Source: <https://www.ambitionbox.com/profile/manager-international-business-salary>

WHERE WILL YOU WORK

Places of Work: Multinational corporations, International banks, International trading companies, Retail businesses, Financial institutions, Banking sector, Security firms, Hospitality & Travel and Tourism Industry.

Work Environment: It is a desk job. You will supervise a team of senior executives and executives. Some travelling may be involved. You are expected to work 5 to 6 days a week and 8 to 9 hours per day. This varies from organization to organization.

Opportunities for work exist for differently abled in this field.

EXPECTED GROWTH PATH

Junior Manager/ Assistant Manager/Associate → Supervisor, International Business Development → Business Development Manager, Export/International Marketing Manager → General Manager, Export /General Manager, International Supply Chain → Head of Export and Import

WHERE WILL YOU STUDY?

This course is offered by the Department of Management.

This list of institutes is indicative only

GOVERNMENT INSTITUTES

1. Tezpur University, Tezpur
2. Dibrugarh University, Dibrugarh
3. Delhi Skill and Entrepreneurship University, New Delhi
4. Maulana Azad National Urdu University, Hyderabad
5. Central University of Kashmir, Srinagar
6. SRR Government Arts and Science College, Telangana
7. Faculty of Management Studies, Delhi

PRIVATE INSTITUTES

(Please check if institute is affiliated and accredited with UGC before applying)

1. Royal Global University, Guwahati
2. Amity International Business School, Noida
3. Loyola College, Chennai
4. St Xavier's College, Kolkata
5. XLRI, Jamshedpur
6. Management Development Institute, Gurgaon
7. Symbiosis Institute of Business Management, Pune
8. SP Jain Institute of Management and Research, Mumbai

Information on the institute rankings can be found at - <https://www.nirfindia.org/2022/Ranking.html>

DISTANCE LEARNING INSTITUTE

Indira Gandhi National Open University (IGNOU)

ONLINE COURSE

- NPTEL* Swayam - https://onlinecourses.nptel.ac.in/noc20_mg54/p/review
- Coursera - <https://in.coursera.org/courses?query=international%20business>

* NPTEL - National Programme on Technology Enhanced Learning. It is by the Government of India and offers a variety of courses in an audio-video form

EXAMPLE FROM THE FIELD

Vanitha Narayanan is a senior global executive and board leader with a successful track record spanning three decades. In 2020, Vanitha retired after a successful career at IBM where she held multiple key roles leading large businesses in the U.S., Asia-Pacific and South Asia. She was responsible for all of IBM's sales, marketing, services, global delivery operations and government relations in the South Asia region. Vanitha has a reputation for transforming businesses with an extraordinary client focus and passion for continuous learning.*

Source: <https://indiaspora.org/member/vanitha-narayanan>

*The above information is for training purposes only and will not be used for any commercial gains

Search keywords...



business development manager, international business manager, international marketing manager